



natpac
KSCSTE - NATPAC

NATPAC @ 50

GOLDEN JUBILEE CELEBRATIONS



TRANSFORM 2026

International Conference on
**Transforming Transport for Safety
and Sustainability**

18 - 19 December 2026



SPONSORSHIP BROCHURE





About KSCSTE-NATPAC

The National Transportation Planning and Research Centre (NATPAC), established in 1976 by the Government of Kerala, is a premier institution dedicated to addressing transportation challenges through research, innovation, and policy support. Reconstituted as an autonomous R&D centre in 1982, NATPAC has been functioning under the Kerala State Council for Science, Technology and Environment (KSCSTE) since 2002, aligning its activities with the State's broader science and technology initiatives.

Over the last five decades, NATPAC has played a pivotal role in shaping Kerala's transport landscape, contributing to major initiatives in highway development, urban mobility, water transport, traffic safety and infrastructure planning. The institution's effort has significantly influenced policy decisions and participation in nationally significant projects.

Vision

"To develop a safe, sustainable, efficient and equitable transportation system through scientific, multi-disciplinary, and innovative interventions for societal needs".

About Conference-TRANSFORM 2026

The International Conference on **Transforming Transport for Safety and Sustainability (TRANSFORM 2026)** represents a significant step toward advancing future-ready transportation systems. Organized as part of the Golden Jubilee celebrations of KSCSTE-NATPAC, the conference reflects the institute's commitment to research excellence, policy support, and innovation. TRANSFORM 2026 serves as an interdisciplinary platform bringing together researchers, policymakers, practitioners, industry leaders, academicians, and international experts. It aims to foster dialogue on key transportation challenges, with a strong emphasis on sustainability, safety, resilience, and technological integration, while promoting collaboration across sectors to generate actionable and policy-relevant insights.

Special attention is given to addressing regional transportation challenges within a global context. In regions like Kerala, characterized by high density, mixed traffic conditions, and climate vulnerabilities, the conference facilitates the adaptation of global best practices to local needs, enabling the development of practical and innovative solutions. Overall, TRANSFORM 2026 aims to support informed decision-making and contribute to the development of efficient, inclusive, safe, and sustainable transportation systems through a strong integration of research, policy, and practice.

This prestigious event will be hosted at **Marian Engineering College, Kazhakuttom, Thiruvananthapuram**, on **18–19 December 2026**, providing an ideal setting for fostering these critical academic and professional deliberations.



Sponsorship Opportunities for TRANSFORM 2026

Industry sponsors are welcome to participate and support the TRANSFORM 2026 conference. TRANSFORM 2026 is expected to attract **400–500 delegates** and shall witness participation from senior officials and experts representing Ministry of Road Transport and Highways (MoRTH), Indian Roads Congress (IRC), National Highways Authority of India (NHAI) and leading academic and research institutions. The sponsorship categories with details are provided below.

SPONSORSHIP DELIVERABLES	DIAMOND 5 LAKH	PLATINUM 3 LAKH	GOLD 1 LAKH
1. Exclusive branding at installations fixed at the venue (selfie points)	✓	✓	✓
2. Logo on website footer	✓	✓	✓
3. Brochures/Promotional insertions in the event registration kit (to be provided by the partner)	✓	✓	✓
4. Presence in communication, including social media and promotions	✓	✓	✓
5. Logo presence on posters fixed around the venue	✓	✓	✓
6. Registration counter branding	✓	✓	✓
7. Complementary registration for delegates*	✓	✓	✓
8. Standee Displays at Venue	✓	✓	
9. Stall space at the exhibition pavilion**	✓	✓	
10. One invited speaker during the event (Technical Talk)	✓		
11. Logo visibility on the event backdrops	✓		
12. Logo visibility on thank you sponsor banners/pull-ups	✓		
13. Co-branding in registration kit/bag/notepad/handouts	✓		
14. Logo on screensaver between sessions	✓		

*Complementary registration for delegates: Diamond: 3 Nos. | Platinum: 2 Nos. | Gold: 2 Nos.

**Stall Space (3m x 3m): Diamond: 2 Nos. | Platinum: 1 Nos.



Additional Sponsorship Opportunities for TRANSFORM 2026

01

Conference Networking Lunch Partner (2 Days) - Min. ₹50,000/-

Benefits

Exclusive recognition as “Official Lunch Sponsor”, Sponsor logo displayed at lunch venue and dining area, Opportunity to place standees/promotional materials at dining venue, Recognition on conference website and social media handles

02

Cultural Evening & Gala Dinner Sponsor (Day 1) - Min. ₹50,000/-

Benefits

Exclusive title recognition as “Gala Dinner & Cultural Evening Sponsor”, Prime branding at gala venue, dining area, and cultural event displays, Opportunity to display promotional videos during the event

Mode of Payment



Cheque / DD/ Online Transfer

Name: NATPAC

Bank: State Bank of India

Branch: Akkulam

A/c No: 57009289411

IFS Code: SBIN0070581

NATPAC Offices

Regional Office Ernakulam

H 3105, 2nd Floor, Jawaharlal
Nehru International Stadium,
Kaloor P.O., Ernakulam -
682017

Head Office

Thiruvananthapuram
K.Karunakaran Transpark,
Aakkulam, Thiruvikkal (PO),
Thiruvananthapuram - 695011
contactus.natpac@kerala.gov.in

Regional Office Kozhikode

CWRDM Campus,
Kunnamangalam P.O.,
Kozhikode - 673571

Prof. (Dr) Ashalatha R.

Director, KSCSTE-NATPAC

[✉ director.natpac@kerala.gov.in](mailto:director.natpac@kerala.gov.in)

[☎ +91 - 9495823647](tel:+919495823647)

📞 Contact Us

Dr Shaheem S.

Senior Principal Scientist

[✉ shaheems@yahoo.co.in](mailto:shaheems@yahoo.co.in) |

[☎ +91 - 9895714825](tel:+919895714825)

Ashik K. Azad

Scientist

[✉ ashik.natpac@gmail.com](mailto:ashik.natpac@gmail.com) |

[☎ +91- 9495623732](tel:+919495623732)

Dr Vasudevan N.

Scientist

[✉ vasudevan.natpac@gmail.com](mailto:vasudevan.natpac@gmail.com) |

[☎ +91- 8347740118](tel:+918347740118)

📍 Conference Venue:

Marian Engineering College,
Kazhakuttom,
Thiruvananthapuram

**Scan to locate
the conference
venue**

